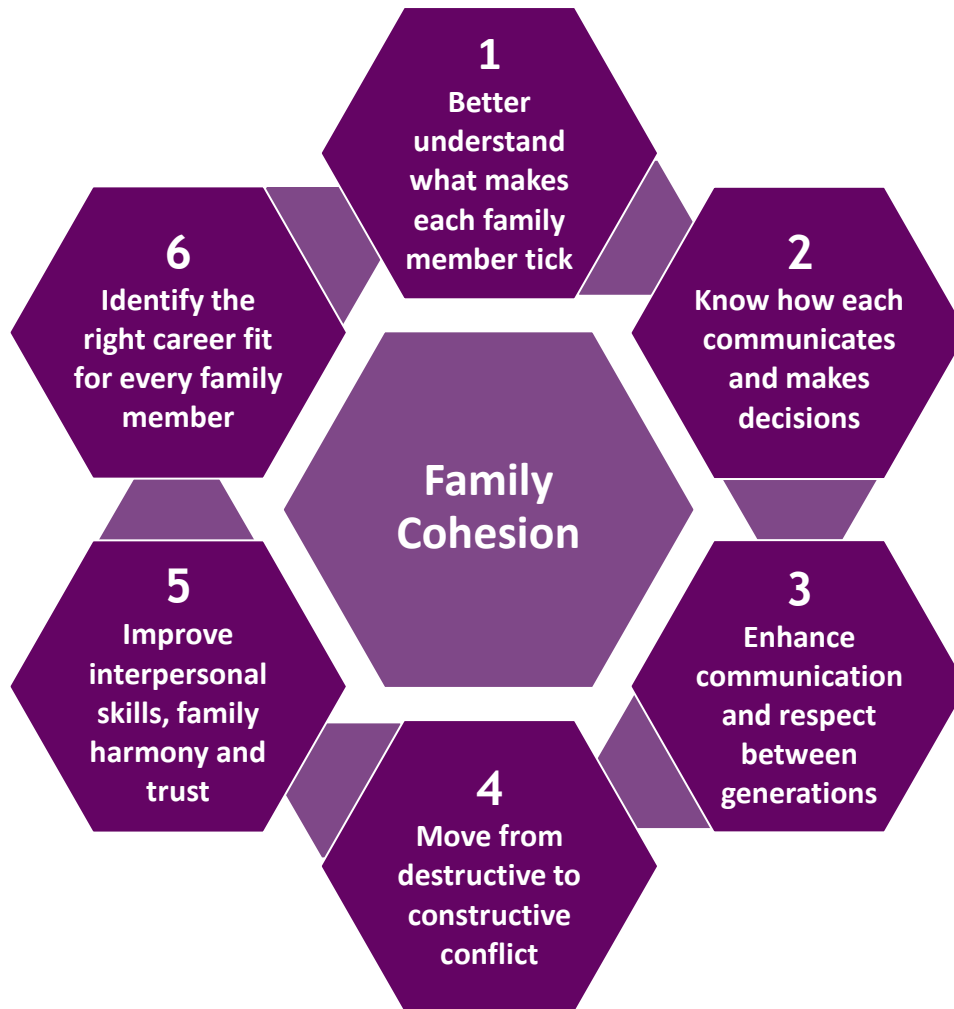


# KOLBE® FOR CREATING FAMILY COHESION

## Key Benefits for Families in Business



## Enhancing Communication and Respect

Research has shown that the interaction of the family system with the enterprise management and ownership regimes is what makes family enterprises unique. A healthy interaction is foundational to success.

Healthy interactions promote healthy relationships which in turn contribute to the overall family enterprise harmony.

Each family member has their own unique way of communicating, problem-solving and making decisions. The Kolbe® system enriches harmony within both the nuclear and extended family by enhancing awareness, understanding and respect for the differing strengths of its members.

The Kolbe® system helps families get the most out of their relationships by enhancing communication, trust and respect



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# KOLBE® FOR OWNERSHIP AND MANAGEMENT

## Key Benefits when Advising Family Enterprises



## Enhancing Collaboration and Productivity

Most people need to work with others at least some of the time. Kolbe® helps people get the most out of collaborations by combining their talents with others, strategically dealing with conflict, and recognizing when diverse strengths are needed.

Being smarter or caring more about our jobs doesn't drive productivity. We are more productive when we have a clear understanding of who we are, know our innate strengths, and can effectively apply those strengths.

Effectively applying our strengths allows us to conserve our mental energy and at the same time get more done.

Encouraging an individual's use of their natural strengths creates an environment for success both in the workplace and around the boardroom table



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